



FCA Campus Ministry START-UP

Pray!

- Pray for God's will on your campus.
- Pray for the receptiveness and interest on your campus.
- Pray for the salvation of the unsaved.
- Pray for the growth and maturity of believers.
- Pray for God's continually equipping of those leading.

STEP ONE: PREPARE

FILL OUT MLA (Ministry Leader Application) FORM at <https://mla.fca.org/apply>
Contact School Administrators to let them know
Meet with FCA STAFF

STEP TWO: IDENTIFY

Who would have an interest to get involved?
Teachers, Coaches and Administrators
Student Leaders
Churches, Parents
College Ministry Team

STEP THREE: PLAN

Schedule a Planning Meeting Decide on best Huddle Time and Location
FCA HUDDLE RESOURCES, <http://fcacampus101.com/> , www.centralohiofca.org
*Observe an established Huddle at least 3 times
*Attend Huddle Training
Student Leader Form Filled out
FCA Staff to Certify Huddle
JOIN FCA 4 Life www.fca4life.org

STEP FOUR: PROMOTE

Flyers, announcements, social media etc.....

KICK OFF



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STEP ONE - PREPARE

- Develop a Leadership Team with student-athlete leaders. An adult should fill out the Ministry Leadership Application (MLA).
- A huddle ministry's purpose is evangelism, discipleship, outreach and fellowship using the platform of athletics.
- A huddle meeting is the weekly/bi-weekly/monthly program planned for the primary focus of evangelism and discipleship.
- A huddle ministry model has been developed to help you in knowing who your target audience is and what the fundamental purposes are in your ministry.

STEP TWO - IDENTIFY

- There are three types of audiences: Huddle Members, Athletic Community, and Entire Campus. The huddle members regularly attend your huddle events and meetings. The athletic community is comprised of all teams, coaches, and athletes. And the entire campus is exactly that- the entire campus.

Purpose

- The four fundamental purposes are: Share, Seek, Lead, and Love. Share is evangelism, your sharing the gospel of Jesus Christ with your campus. Seek is discipleship, your seeking to grow and mature as a follower of Jesus Christ. Lead is outreach, your showing servant leadership in "reaching out" to those on campus who are not involved in the Huddle. "Reaching out" is to intentionally do something that meets a need of the different target audiences on campus in order to introduce and invite them to be a part of the huddle ministry. Love is fellowship, your building relationships with others
- It is suggested that within each month you target your huddle ministry to each of the purposes indicated. We call this the 4X9 Campus Ministry Model. You have 4 weeks in a month and 9 months in a school year. Thus, you will have 9 meetings focused on Share (evangelism), 9 meetings focused on Seek (discipleship), 9 events Focused on Lead (outreach), and 9 events focused on Love (fellowship). You can use the Huddle Meeting Agenda Form to help plan each individual Huddle Meeting.

STEP THREE - PLAN

- Secure day, time, and location for huddle meetings.
- Develop a ministry plan for semester using the [Huddle Ministry Model \(4X9\) Form](#).
- Each week, organize your meeting by using the [Huddle Meeting Agenda Form](#).
- Task assignments based on gifts and talents of student leaders. For two leadership team models, check out [Huddle Leadership Team Models](#).
- Attend Huddle Leader Training
- Visit/Observe an established Huddle at least 3 times.
- Plan an initial FCA interest meeting. Invite all students, parents, coaches, and faculty.
 - Show the FCA presentation video.
 - Share your desire to have a Christian presence on your campus.
 - Share how FCA can make a difference on your campus.
 - Challenge everyone to join you.

Huddle Structure

The huddle meeting outline consists of four parts: Welcome, Warm-Up, Workout, Wrap-Up.

- **Welcome:** greeting and announcements
- **Warm-Up:** ice-breakers, games, skits, etc.
- **Workout:** bible studies, devotionals, testimonials (spiritual growth component)
- **Wrap-Up:** closing comments



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Preview – God’s Game Plan Bible – This Bible includes the Serendipity Student Bible with group and individual study helps, 25,000 potential small group meetings, 90 athletically focused Bible studies, 100 ice-breakers and team builders, a Bible dictionary and other study tools.

- **Watch – FCA Resource DVD** – packed with multimedia resources including video clips and testimonies from professional, college and high school athletes and coaches.
- **Access – FCA Resource Site** - brings together all of FCA’s resources into one website. Devotionals, articles, outreach ideas, icebreakers, podcasts, bible studies, videos and more! Everyone within the ministry can search this large library and submit their own resources.

STEP FOUR – PROMOTE

Note that you must check with each school administration to understand their guidelines for promoting clubs in the schools. Goal is to use these ideas to lead students to discover THEIR ideas to do promotion and get students involved.

- Get the Student Leaders to make personal invites
- Create flyers, posters, etc. to promote upcoming huddle meetings, activities, and events.
- Be part of the School Announcements Team: Verbal, TV, Scrolling, email, etc.
- Get on the School Club Web Page
- Distribute promotional material all over campus.
- Use various media to invite people: text, Facebook, twitter, email, phone call, etc.
- Host FCA Game Day Event for Football or Basketball
- Have the FCA School Leaders ask other influential teachers who are Christians to speak at the huddle and promote this (students follow influential teachers/coaches)
- Invite influential Christian Students to share
- Contact Coaches and invite teams
- Give away items, possible outreach contest (FCA T-shirts, Free Meal Coupons, Gift Cards, Tickets to HS sporting events)
- Adopt Sports to Support (attend game of a sport where students do not normally attend)
- Pass out water, hot chocolate, etc. at some of the sporting events (CC, Track, etc.)
- Invite the Student Athletic Board
- Utilize School Bulletin boards (with permission from school Administration)
- See if Student Services are listed/promoted in the school and be part of the area where Student Services are promoted (Wall, Bulletin Board, etc.)
- Text, Tweet, Instagram huddle updates and follow Central Ohio FCA on Twitter & Facebook, Mine101 Texting Database
- SPECIAL FOOD AT THE HUDDLE (Chick-fil-A, Crispy Cream, Kroger, Giant Eagle etc.)
- Club Booths at Visitor and Orientation Days
- Sponsor a team meal
- Care Packages for a team